

Sponsorship Opportunities

Awards Ceremony and Dinner — Maximum six sponsors at **\$6,000** each
Monday, Oct. 18, 6–8:30 p.m. *The annual Awards Ceremony and Dinner is the most prestigious event of the PRSSA National Conference. Students, Chapters and Advisors are acknowledged for exceptional work and dedication with a variety of awards and scholarships.*

Benefits:

- Verbal acknowledgement during the event
- Acknowledgment on signs at the event
- Two VIP seating tickets to the event
- Opportunity to provide a promotional insert in bags distributed to all Conference attendees
- Acknowledgement in the Conference brochure and on-site program
- Banner ad on the PRSSA National Conference Web site
- Link to sponsor's Web site on the PRSSA National Conference Web site
- Acknowledgement on PRSSA National Conference Facebook page with company logo

Chapter Presidents Lunch — Maximum two sponsors at **\$6,000**
Saturday, Oct. 16, 12–1:15 p.m. *This event, exclusively for the PRSSA National Committee and Chapter Presidents, honors these students' dedication and leadership.*

Benefits:

- Opportunity to give a seven-minute presentation during the reception
- Verbal acknowledgement during the event
- Acknowledgment on signs at the event
- Acknowledgement in the Conference brochure and on-site program
- Link to sponsor's Web site on the PRSSA National Conference Web site
- Acknowledgement on PRSSA National Conference Facebook page with company logo

Conference Brochures — Maximum two sponsors at **\$5,000** each
The on-site Conference brochure is distributed to all Conference attendees as well as many PRSA volunteers, and is a resource students keep on-hand throughout the event.

Benefits:

- Opportunity to provide a promotional insert in bags distributed to all Conference attendees
- Acknowledgement in the Conference brochure and on-site program
- Link to sponsor's Web site on the PRSSA National Conference Web site
- Acknowledgement on PRSSA National Conference Facebook page with company logo

SOLD **“Bring Us Something PRSSA” Social**,— Maximum five sponsors at **\$4,000** each Friday, Oct. 15, 7–9:30 p.m. *This event is an opportunity for students to network in a social, informal environment and make connections with other Conference attendees.*

Benefits:

- Verbal acknowledgement during the event
- Acknowledgment on signs at the event
- Two tickets to the Social
- Acknowledgement in the Conference brochure and on-site program
- Link to sponsor’s Web site on the PRSSA National Conference Web site
- Acknowledgement on PRSSA National Conference Facebook page with company logo

Keynote Address — Maximum five sponsors at **\$4,000** each Saturday, Oct. 16, 9:30–11:30 a.m. *The Opening Session is an opportunity for Conference attendees to meet one another at an informal breakfast, followed by a welcome from the PRSSA National Committee and a keynote address.*

Benefits:

- Verbal acknowledgement during the event
- Acknowledgment on signs at the event
- Acknowledgement in the Conference brochure and on-site program
- Link to sponsor’s Web site on the PRSSA National Conference Web site
- Acknowledgement on PRSSA National Conference Facebook page with company logo

PRSSA Lunch — Maximum five sponsors at **\$4,000** each Sunday, Oct. 17, 11 a.m.–12:30 p.m. *The boxed lunch will be provided to students between the PRSA and PRSSA sessions.*

Benefits:

- Verbal acknowledgement during the event
- Acknowledgment on signs at the event
- Two tickets to the lunch
- Acknowledgement in the Conference brochure and on-site program
- Link to sponsor’s Web site on the PRSSA National Conference Web site
- Acknowledgement on PRSSA National Conference Facebook page with company logo

Conference Bags — Maximum two sponsors at **\$3,000** each
All registrants receive a highly visible and useful conference bag.

Benefits:

- Logo printed on bags
- Acknowledgment on signs at registration
- Opportunity to provide a promotional insert in bags distributed to all Conference attendees
- Acknowledgement in the Conference brochure and on-site program
- Link to sponsor's Web site on the PRSSA National Conference Web site
- Acknowledgement on PRSSA National Conference Facebook page with company logo

Professional Development Session or Panel — **\$2,500**

Benefits:

- Acknowledgment signage at entrance to event
- Logo included in both promotional brochure and Conference program
- Company's Web site link posted on the PRSSA National Conference Web site

Awards Program — Maximum two sponsors at **\$2,000** each
Monday, Oct. 9. 6–8 p.m. *Program will be distributed at the Awards Ceremony and Dinner.*

Benefits:

- Logo and ad in the Awards Program
- Mention with logo in both the promotional brochure and Conference program
- Company's Web site link posted on the PRSSA National Conference Web site
- Verbal acknowledgement at the event
- Acknowledgment signage at the entrance of the event
- Two complimentary tickets to the PRSSA Awards Dinner