

Attention Seniors:

Interviews await, and PRSA is ready to help you get hired!



For only \$60, find more jobs, advice and industry news with a PRSA Associate Membership.

In your final months as a student, PRSA offers the tools, research and networking opportunities you need to get a job in this competitive marketplace. Launch your career at a substantially discounted rate when you “graduate” from PRSSA to PRSA’s Associate Membership.

By joining now, you will also:

- Obtain career information including the latest jobs, research and access career coaching.
- Meet industry leaders and colleagues at events and members-only online forums.
- Be matched up with Mentors on Demand for professional development.
- Receive updates on the issues that matter most in strategic insight and best practices.
- Access free interactive webinars at a discounted rate, in addition to other learning tools, like PR Quickstart.
- Find volunteer leadership opportunities and awards at all practice levels.

In addition to the annual savings of \$150, graduating PRSSA students receive a **FREE New Professionals Section membership**, a network dedicated to helping young professionals succeed. That’s also an additional \$20 off — bringing your total savings to \$170.

Join now by visiting www.prsa.org and don’t forget to use the **code AM11** to receive the free New Professionals membership.

What is the purpose of the New Professionals Section?

The New Professionals Section's mission is to provide career guidance, mentor relationships and professional development for PRSA new professionals as they navigate the start of their careers.

The Section offers programs and services that address the critical needs of the new professional and seeks to support PRSA recruitment and retention efforts. The Section strives to meet the career development needs of all PRSA members and associate members who are new to the profession, within their first three years of experience.

What programs/benefits are offered by the New Professionals Section?

- **Interactive webinars** focus on career management topics, as well as the latest trends in the profession.
- **e-Newsletters** address the issues and challenges common to new professionals.
- **Mentor on Demand** provides access to seasoned member practitioners who assist new professionals with questions.
- **The Member Directory** enables new pros to develop relationships and seek out their own networking opportunities.
- **The New Professionals Blog** features best practices and relevant issues with posts from new professionals.
- **The e-Group** is a members-only forum, where members can exchange ideas and advice.
- **Leadership opportunities** offer members the opportunity to help shape Section programming and take advantage of a terrific training ground for future leadership growth in one's own career and within PRSA.

How do I join the New Professionals Section? How can membership continue after PRSSA?

After graduation, joining the New Professionals Section is a sure-fire way to jumpstart your career, through networking opportunities and professional development tools. As PRSSA helped provide insight through thought leadership and on-the-job training, so PRSA seeks to assist its members start their careers.

Annual fees are \$20, in addition to your PRSA membership dues — but are waived for PRSSA students joining PRSA for the first time!

For more information

Contact **Carolyn Marr** at PRSA at Carolyn.marr@prsa.org or (212) 460-1420.

Also, visit us at www.prsa.org

Our Executive Committee looks forward to meeting you!