

## 2012 National FUNdraising Bowl Guidelines

### Regular Season: “The Kick Off” (February – May)

February 1 starts the regular season. How the contest works:

1. Official contest dates are February 1–May 30. All fundraising activities must be submitted during these dates in order to qualify for the contest.
2. After your Chapter completes a fundraiser, fill out the FUNdraising Contest Entry Form ([http://www.prssa.org/chapters/leaders/fundraising/12\\_Application.pdf](http://www.prssa.org/chapters/leaders/fundraising/12_Application.pdf)). All forms must be submitted to Vice President of Chapter Development Kendall Schmidt ([kendallmschmidt@gmail.com](mailto:kendallmschmidt@gmail.com)) before midnight ET on the last day of the competing month. If possible, submit a few pictures related to your fundraiser with your entry.
3. Chapters may compete in more than one month throughout the duration of the contest, but not more than once per month.
4. Monthly winners will receive National recognition, which includes a feature on the website and a certificate for that particular month. Winners are determined by a random drawing of all entries submitted in that month. Each month, the winning Chapter will be featured on the website before the 15<sup>th</sup> of the following month. For example, if your Chapter won the contest for the month of February, your Chapter will be featured on the website on or before March 15.
5. If your Chapter wins the honor of being the National FUNdraising Chapter for the month, congratulations! You have made the playoffs and are in the running for the FUNdraising Bowl.

### The FUNdraising Bowl: “National FUNdraising Championship” (June)

After the May winner is selected, all Chapters named National FUNdraising Chapter of the Month from February – May qualify to win the FUNdraising Bowl. The National FUNdraising Champions will be determined by a random drawing from the February – May winners and will once again have a feature on the website announcing them as contest winners.

The winning team will receive the Grand Prize: **Two FREE registrations to the 2012 National Conference in San Francisco!**

Your participation in the FUNdraising Bowl will help your Chapter unite for a common purpose: to secure funds for PRSSA activities such as the National Conference. In addition, taking the time to compete provides your Chapter the opportunity for national recognition.

If you have any further questions, contact Vice President of Chapter Development Kendall Schmidt at [kendallmschmidt@gmail.com](mailto:kendallmschmidt@gmail.com) or visit the FUNdraising Bowl section of the PRSSA website: <http://www.prssa.org/chapters/leaders/fundraising>.