

PRSSA 2009 NATIONAL CONFERENCE
San Diego, Nov. 6–10
SPONSORSHIP OPPORTUNITIES

Awards Ceremony and Dinner — Maximum six sponsors at **\$3,000** each
Monday, Nov. 9, 6–8 p.m. *The annual Awards Ceremony and Dinner is the most prestigious event of the PRSSA National Conference. Students, Chapters and Advisors are acknowledged for exceptional work and dedication with a variety of awards and scholarships.*

Benefits:

- Opportunity to provide a promotional insert in bags distributed to all Conference attendees
- Banner ad on the PRSSA National Conference Web site
- Link to sponsor's Web site on the PRSSA National Conference Web site
- Acknowledgement in the Conference brochure and on-site program
- Acknowledgement on PRSSA National Conference Facebook page with company logo
- Acknowledgment on signs at the event
- Verbal acknowledgement during the event
- Two VIP seating tickets to the event

Chapter Presidents' Luncheon — **\$5,000**

Saturday, Nov. 7, time TBD. *This event, exclusively for the PRSSA National Committee and Chapter Presidents, honors these students' dedication and leadership.*

Benefits:

- Link to sponsor's Web site on the PRSSA National Conference Web site
- Acknowledgement in the Conference brochure and on-site program
- Opportunity to give a seven-minute presentation during the reception
- Acknowledgement on PRSSA National Conference Facebook page with company logo
- Acknowledgment on signs at the event
- Verbal acknowledgement during the event

Sunday Night Social — Maximum three sponsors at **\$1,500** each

Sunday, Nov. 8, time TBD. *This event is an opportunity for students to network with one another in a social, informal environment.*

Benefits:

- Acknowledgement in the Conference brochure and on-site program
- Link to sponsor's Web site on the PRSSA National Conference Web site
- Acknowledgement on PRSSA National Conference Facebook page with company logo
- Acknowledgment on signs at the event
- Verbal acknowledgement during the event

Conference Brochures — Maximum three sponsors at **\$3,000** each

The on-site Conference brochure is distributed to all Conference attendees as well as many PRSA volunteers, and is a resource students keep on-hand throughout the event.

Benefits:

- Link to sponsor's Web site on the PRSSA National Conference Web site
- Opportunity to provide a promotional insert in bags distributed to all Conference attendees
- Acknowledgement on PRSSA National Conference Facebook page with company logo
- Acknowledgement in the Conference brochure and on-site program

Friday Night Social, "Bring Us Something PRSSA"

— Maximum five sponsors at **\$2,000** each

Friday, Nov. 6, Time TBD. *With the theme "Pier Party," this event is an opportunity for students to network in a social, informal environment while enjoying the Southern California atmosphere.*

Benefits:

- Link to sponsor's Web site on the PRSSA National Conference Web site
- Acknowledgement in the Conference brochure and on-site program
- Acknowledgement on PRSSA National Conference Facebook page with company logo
- Acknowledgment on signs at the event
- Verbal acknowledgement during the event
- Two tickets to the Social

Keynote Address — Maximum five sponsors at **\$2,000** each

Saturday, Nov. 7, time TBD. *The Opening Session is an opportunity for Conference attendees to meet one another at an informal breakfast, followed by a welcome from the PRSSA National Committee and an address from keynote speaker Mona Pasquil.*

Benefits:

- Link to sponsor's Web site on the PRSSA National Conference Web site
- Acknowledgement in the Conference brochure and on-site program
- Acknowledgement on PRSSA National Conference Facebook page with company logo
- Acknowledgment on signs at the event
- Verbal acknowledgement during the event

PRSSA Luncheon — Maximum five sponsors at **\$2,000** each

Sunday, Nov. 8, time TBD. *The boxed luncheon will be provided to students between the PRSA and PRSSA sessions.*


Benefits:

- Link to sponsor's Web site on the PRSSA National Conference Web site

- Acknowledgement in the Conference brochure and on-site program
- Acknowledgement on PRSSA National Conference Facebook page with company logo
- Acknowledgment on signs at the event
- Verbal acknowledgement during the event
- Two tickets to the PRSSA Awards Dinner

Conference Bags — Maximum two sponsors at **\$3,000** each
All registrants receive a highly visible and useful conference bag.

Benefits:

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- Logo printed on bag
 - Opportunity to provide a promotional insert in bags distributed to all Conference attendees
 - Link to sponsor's Web site on the PRSSA National Conference Web site
 - Acknowledgement in the Conference brochure and on-site program
 - Acknowledgement on PRSSA National Conference Facebook page with company logo
 - Acknowledgment on signs at registration

Awards Program — Maximum two sponsors at **\$1,000** each
 Sunday, Nov. 9. 6–8 p.m. *Program will be distributed at the Awards Ceremony and Dinner.*

Benefits:

- Logo and ad in the Awards Program
- Mention with logo in both the promotional brochure and Conference program
- Company's Web site link posted on the PRSSA National Conference Web site
- Verbal acknowledgement at the event
- Acknowledgment signage at the entrance of the event
- Two complimentary tickets to the PRSSA Awards Dinner

Professional Development Session or Panel — **\$750**

Benefits:

- Company's Web site link posted on the PRSSA National Conference Web site
- Logo included in both promotional brochure and Conference program
- Acknowledgment signage at entrance to event