



PRSSA 2012 National Gold Key Award Application

The National Gold Key Award, created in 1983, is the highest individual honor bestowed upon PRSSA members. It recognizes outstanding academic excellence in public relations and leadership in PRSSA. All applicants who meet the criteria receive a Gold Key and are recognized at the PRSSA National Conference. All Gold Key recipients are encouraged to attend.

Eligibility

The applicant must meet the following criteria:

- Be a member of PRSSA for at least two years.
• Be at a senior or graduate student. Seniors may apply up to one year after graduation.
• Have a GPA of at least 3.4 in his or her major.
• Hold a PRSSA Chapter or National leadership position.
• Completed at least one internship, confirmed by a Faculty or Professional Adviser.
• Affirm your intention to become a PRSA Associate Member within one year of graduation.

Application

Submit a completed application form and a copy of your undergraduate transcript and, if applicable, your graduate transcript. Make sure all materials are error free and thoroughly proofread. All application materials must be received at PRSSA Headquarters (not just postmarked) by June 8, 2012. Incomplete or late applications will not be considered.

PRSSA --National Gold Key Award, 33 Maiden Lane, 11th Fl, New York, NY 10038

Name School

Phone Email

Full Address

Joined PRSSA Last Renewed Membership

Grad Date Degree/Major

Overall GPA Major GPA

PRSSA Leadership Positions

Internships Completed During School

I affirm my intention to become a PRSA Associate Member within one year of graduation.

Signature Date

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This portion to be completed by applicant's PRSSA Faculty Adviser.

Candidate's Name _____ School _____

Please state what you consider to be the potential of the applicant as a public relations professional and leader in the field.

I verify that the information provided by the candidate is correct to the best of my knowledge.

Faculty Adviser _____ Date _____

Signature _____