



Pacesetter Application

Submit your Chapter for consideration for the Pacesetter Chapter recognition. Chapters must fulfill at least one of these requirements mentioned below during the month prior to submission. Applications must be submitted via the form below to Manager of Student Programs Amy Ovsiew at amy.ovsiew@prsa.org.

Applications may be submitted by any dues-paying Chapter member or PRSSA National Committee member (including National Advisers).

Applications must be received by the 15th of the month following the submitted month (e.g., an application for February activities must be submitted by March 15).

Chapters must be in good standing (with at least 10 dues-paying members) to receive the Pacesetter recognition.

*Please type. Do not alter the structure or length of this form.
Keep a copy of this form for your records.*

Nominator's Name: _____

School: _____

Mailing Address: _____

City/State/Zip: _____

By signing below, I certify that the information submitted on this form and in the attached materials is completed to the best of my ability and has not been falsified in any way.

Faculty Adviser's Name: _____

Faculty Adviser's Signature: _____ Date: _____

Telephone: _____ Email: _____

(or)

National Committee Member's Name: _____

National Committee Member's Signature: _____ Date: _____

Pacesetter Qualifications

To submit this application, the Chapter must have fulfilled at least one of the following qualifications:

- Increased Chapter membership by 5% or more.
- Participated in PRSSA/PRSA “themed” month (e.g., PRSA/PRSSA Relationship Month in October)
- Differentiated Chapter via strategic Chapter development or Chapter improvement.
- Participated in a National initiative.
- Put forth substantial effort into promoting a cause, event, theme, etc. through the Chapter.

SHORT ANSWER QUESTIONS

Please type; handwritten forms will not be accepted. Changes in the size or format of this form will be grounds for disqualification. Supplementary pages will not be accepted.

1. What qualification(s) did the Chapter meet to qualify for the Pacesetter recognition?

2. Provide an explanation as to how the Chapter met/exceed the qualification(s). The explanation may include no more than two (2) URLs that lead to further information and/or related pictures.